



# ADVISOR *by BASIC*



## Be more than an agent, be an advisor

BASIC Advisor gives agents and brokers the ability to send unlimited customized sales and marketing pieces to prospects and current clients. This makes it easy for you to keep your name in front of your clients and show off your value add to potential clientele.

### 3 Clicks & Done

01

CHOOSE YOUR PIECE

02

CHOOSE YOUR AUDIENCE

03

HIT SEND



## Extensive Library

You can choose from hundreds of pieces in our library, including trending issues relating to HR, compliance updates, IRS updates, and employer checklists.

- Fresh and current content
- Best in class and affordable
- Mobile optimized for busy agents on the go
- 8-10 new pieces per month
- Request specific topics important to your clients
- Brand each marketing piece with your logo and contact information
- Customize white papers and fillable PDF forms

## Relevant Content



### Benefit Communications

- Eligibility Letter
- Leaders Earn Respect
- Checklists

### Trending HR Topics

- FLSA
- Attract Top Talent
- Managing Millennials

### Healthcare Reform

- QSEHRA
- Applicable Large Employers
- Due Dates

> > UNLIMITED EMAILS